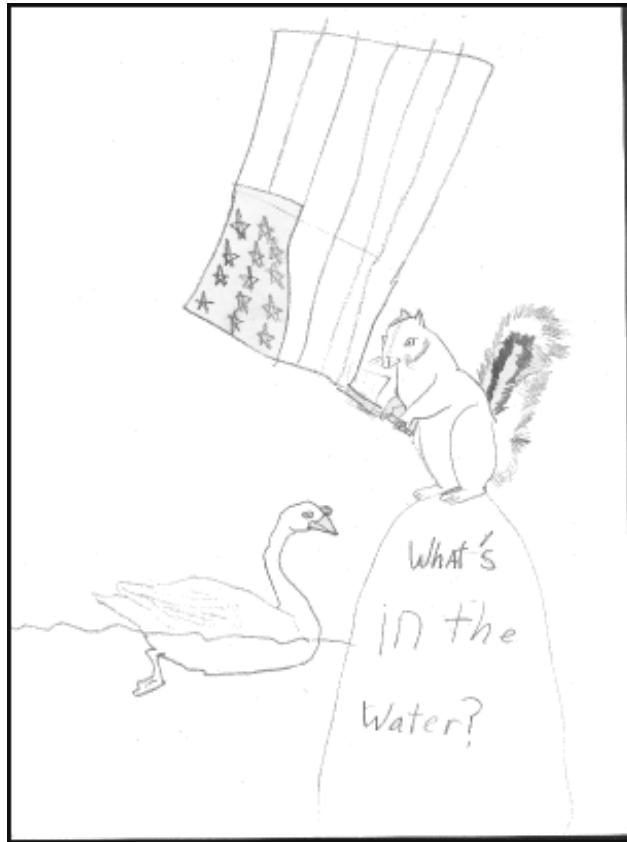Floating an Invitation

Question 1:

Question 2:

Question 3: