

Share Your Heart Smarts – Circulatory System Brochure Project Rubric

Student Names:

	2	3	4	5
Content - Information and Accuracy	There are too few facts included to determine students' knowledge of the anatomy and physiology of the circulatory system. Some misinformation may have been included.	Some information is accurate but much of the information is not relevant to the topic. Project demonstrates minimal content knowledge of the anatomy and physiology of the circulatory system.	Most information is accurate but some ideas are not relevant to the topic. Project shows a surface understanding of the anatomy and physiology of the circulatory system.	Information presented is accurate, factual, and relevant to the topic. Project shows an in-depth understanding of the anatomy and physiology of the circulatory system.
Research	Research may have occurred but it is not evident in the final product that this was thorough process.	Very little research is evident. Only a few resources were examined and referenced.	Research is evident, but references are not extensive. Project demonstrates a surface examination of resources.	Research is in-depth and demonstrates a thorough and extensive examination of resources.
Attractiveness & Organization	The brochure's formatting and organization of material are confusing to the reader.	The brochure has well-organized information.	The brochure has attractive formatting and well-organized information.	The brochure has exceptionally attractive formatting and well-organized information.
References	References were not documented.	Records were not well kept. Documentation of resources was incomplete or inaccurate.	Records were kept to document some of the facts and graphics in the brochure.	Careful and accurate records were kept to document the source all of the facts and graphics in the brochure.
Graphics/Images	Graphics do not go with the accompanying text or appear to be randomly chosen.	Graphics go well with the text, but there are so many that they distract from the text.	Graphics go well with the text, but there are too few and the brochure seems "text-heavy".	Graphics go well with the text and there is a good mix of text and graphics.
Writing - Vocabulary	The amount of content specific vocabulary used was minimal.	An attempt to use content specific vocabulary was made, but these words were incorrectly used.	A few content specific vocabulary words were included and used properly.	Several content specific words were properly used in ways that enriched the reader's understanding.